

Waterlefe Community Development District
Golf Committee Minutes
September 15th, 2022

Present: Ted Cole, Tony Maddaloni, Bonnie Tyler, Bill Vernal, Bruce Ambrose, Bob Buchanan

A quorum was established.

Absent: Barbie Brand, Joel Ambrose, Jerri Haibach

Other Attendees: Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Sasha Jarquin (Director of Marketing and Membership), Jessica Kaufman (F&B Manager), Chris Threatt (Golf Course Superintendent) and Richard Carroll (CDD Liaison).

Call to Order: Meeting was called to order @ 12:14pm by Mr. Dietz

Public Comments: No public comments.

Business Administration:

Consideration of the Regular Meeting Minutes from July 12th, 2022:

- The minutes from the July 2022 meeting were presented. There was a motion by B. Ambrose to accept the minutes with a second by T. Maddaloni; this was unanimously approved.

Consideration of 22-23 Meeting Dates:

- The meeting dates for the upcoming fiscal year were presented. There was a motion by T. Maddaloni and a second by T. Cole to approve the meeting dates with no changes. This was unanimously approved.

Financial Review:

- July finalized financials were reported on. July showed to be a positive month to budget.
- August preliminary financials were reported on. August was positive to budget with public rounds and with dollars per round.
- September month to date financials were reported on. September has started out a little slower with the rain that we have been experience but staff is still hopeful to finish the month at or slightly above budget.
- There was committee discussion on the number of members the club would like to be able to stay where it is at now. There was also discussion on the current golf market and member rounds. Staff hopes to complete a review of membership with the upcoming renovations.

Business Items
POS Transition

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- Steve Dietz reported on the recent POS transition. The new system will have some updated benefits members will be able to utilize like online statements.

Staff Reports:

Golf Course Maintenance:

- Christ Threath reported on staffing. There have been some minor changes to include adding a new assistant superintendent. Chris is also looking to still hire some additional staff for season.
- Pine straw was installed during the recent aerification. Aerification went very smoothly with staff making some adjustments due to rain.
- There was discussion on the new tee markers and tee boxes.

Marketing Report:

- Sasha updated on the current membership count including the new member sign ups. 8 summer program members have committed to becoming full members.
- There was discussion of the current member recruitment milestones for this year as well as plans for membership next year during the closure like the reciprocals list.

Pro Shop:

- Mark Trotter reported on staffing in the Proshop with the new Assistant Pro. He is very knowledgeable and will be a great addition for the coming season. Mark is still looking to hire additional staff for the outside staff.
- The driving range and status of range balls was discussed. This included the recent resident and public price increase as well as an expected range ball delivery.

Grille Room:

- The Grille Room reported that they have been slowing down a little in August and September but are still surpassing the budget. The recent Comedy Night was a huge success and they plan to have another one in season.
- Staffing has continued to stay consistent but Jessica is looking to hire some additional staff for the upcoming season.

Fact Finding Subcommittee:

- No Report.

Operations Subcommittee:

- No Report. Discussion throughout the meeting.

Communications:

- No Report

WMGA:

- No Report

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WWGA:

- The WWGA is currently at 55 members and hopes to gain some more as members come back in town for season. The WWGA is currently getting ready for the Spooktacular event in October.

Liaison Comments:

- No Report.

Ajournment:

- B. Vernal motioned for adjournment; B. Buchanan seconded. It was moved to adjourn the meeting @ 1:50PM.